

NUML Website Profile Data

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Designation*	Assistant Professor		
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Google Scholar URL*	https://scholar.google.com/citations?hl=en&user=39Xk_fAAAAAJ		
Phone No.*	03229856746		
HEC Approved Supervisor (Yes/No)	No		
Education			
Degree Name	Passing Year	Institution/ Board	
Post Doc			
PhD	2019	SZABIST, H-8 Islamabad	
MS/ M.Phil (18 Years)	2006	MAJU, Islamabad	
Masters	2005	MAJU, Islamabad	
Bachelors	2003	FG College for Women, F/7-2 Islamabad	
Experience (From Recent to Old)			
Designation	Institution/ Organization	From (dd/mm/yyyy)	To (dd/mm/yyyy)
Teaching Assistant	NUML	2005	2006
Lecturer	NUML	2006	2011
Lecturer BPS-18	NUML	2011	2013
Assistant Professor BPS-19	NUML	2013	Till date

Journal Publications (From Recent to Old)										
S. No.	Author(s) Name	Publication Year	Article Title	Journal Name	Vol. No.	Iss. No.	Page No. (pp-pp)	ISSN/ eISSN	HEC Category/ Impact Factor (if any)	URL/ DOI
1.	DR.AFSH EEN FATIMA, DR. HINA SHAHAB ,MS. SABA	2021	Towards Alleviating Counterproductive	Journal of Contemporary Issues in Business	27	3	2461-2473	P-ISSN: 2204-1990; E-ISSN: 1323-6903	Y	https://www.cibg.org.au/article_11318_5d871a777a86715

	MAHMO OD		Work Beha viour: A Soul Leade rship View	ss and Gover nment						bad709 02d655 1df6a.p df
2.	Hina Shahab, Afsheen Fatima, Muham mad Husnain Ali	2019	The role of Ergon omics and Qualit y of Work Life towar ds Incre asing Empl oyee Produ ctivity .	Dialog ue (Pakist an)	14	3	p132- 132	1819- 6462	Y	http://web.b.ebscohost.com/abstract?site=ehost&scope=site&jrnl=18196470&AN=141438604&h=rcxldepjd93fED501%2bgkzMTkyhGaphLwN0hAnl1iuv6RirpW6EzEjCuBZX1pYhGn8il7YewkptWQNk8VzPcf1Q%3d%3d&resultLocal=ErrCrlNoResults&resultNs=Ehost&crllhashurl=login.aspx%3fdirect

	Sadia Saeed, Hina Shahab, Shehla Akhtar	2019	Customer's Intention with Moderating Role of Pricing on Islamic Personal Financing of Pakistan	Journal of Business and Tourism	5	1	293-308	ISSN: 2520-0739	Y	https://www.researchgate.net/profile/Sadia-Saeed-11/publication/350314356_Customer's_Intention_with_Moderating_Role_of_Pricing_on_Islamic_Personal_Financing_of_Pakistan/links/6059c5a6299bf17367610151/Customer's-Intention-with-Moderating-Role-of-Pricing-on-Islamic-Personal-Financing-of-Pakistan.pdf
5.	Iffat Rasool, Masood	2019	OPTIMIZING THE	City University	9		67-73	E-ISSN, 2409-	Y	http://www.cityunive

	Hassan, Hina Shahab		EMPL OYEE ENGA GEME NT THRO UGH INTER NAL MAR KETIN G	Resear ch Journal				0441. P- ISSN, 2220- 9174.		rsity.ed u.pk/cu rj/files/ aic- 18/08.p df
6.	Hina Shahab, Rabia Imran	2018	Cultiv ating Unive rsity Teach ers' Innov ative Work Beha vior: The Case of Pakist an	Busine ss and Econo mic Review	10	1	159- 177	2519- 1233 (Onlin e), ISSN 2074- 1693 (Print)	X	DOI: dx.doi. org/10. 22547/ BER/10. 1.7
7.	Hina Shahab Goolfam Khan Khalid Waseem A. Mirza	2011	Rewa rd recog nition appro aches for teach ers for Sustai nable Devel opme nt, Pakist ani Persp ective	INTER DISCIP LINARY JOURN AL OF CONTE MPOR ARY RESEA RCH IN BUSIN ESS	3	3	564- 579	2073- 7122	Y	https:// journal- archiev es5.we bs.com /july11. pdf
8.	Hina Shahab,	2008	"Educ ation/	Journal of	1	1		2410- 5392	y	

	Goolfam Khan Khalid		Career Conflicts of the Generations”	Management and Technology National University of Management of Sciences						
9.	HINA SHAHAB & FATIMA ASHRAF, WASEE M A. MIRZA, DR. ATTIYA JAVAID	2011	Perception of antenatal and postnatal care in women of Punjab, as affected by quality of life and household education	Interdisciplinary Journal of Contemporary Research in Business	3	3	808-814	2073-7122	y	https://journal-archives5.webs.com/july11.pdf

Conference Publications

-“High Performance Work Systems and Performance: An in-depth analysis in Omani context” Academy of International Business (AIB-MW) conference proceedings April 2018, Published in The Journal of International Business and Practice, Vol. 12, 71-79, July, 2018

-“Towards Alleviating Counterproductive Work Behavior: A Soul Leadership View” Asia International Conference (ASIA-UTM) conference proceedings December 2018, published in Journal of Contemporary Issues in Business and Government, vol. 27 (3)pp. 2461-2473, March, 2021

-“Customer’s Intention with Moderating Role of Pricing on Islamic Personal Financing: Evidence from Islamic Banks of Pakistan” 17th International Conference on Economics and Social Sciences and published in Journal of Business and Tourism June 2019

-“The role of Ergonomics and Quality of Work Life towards Increasing Employee Productivity” 17th International Conference on Economics and Social Sciences (August 2019) and published in Dialogue HEC-Y in October 2019

Areas of Interest

Researcher, Teacher, Facilitator, Trainer and Industrial Psychologist in the areas of HR, Organizational Behavior and Management

- Practitioner in the field of ‘Innovative Workplace Behavior’
- Participating as a key agent in multidisciplinary perspective of ‘Employees Psychology’
- Facilitator and trainer for incorporating Organizational Development, a determinant for bringing organization excellence.
- Strive to ensure HRM and OB pursuit towards cultural shaping and innovation

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